SARDAR PATEL UNIVERSITY
Programme: BBA (Information Technology Management)
Semester: V
Syllabus with effect from: June-2013

Course Type	Course Code	Name Of Course	T/P	Credit	Exam Duration in hrs	Internal Total/ Passing %	External Total/ Passing %	Total Total/ Passing
Foundation Courses (Any One)	UM05FBBI01	Leadership Skills for Management-I	T	3	2	40	60	100
	UM05FBBI02	Business Etiquettes and Presentation Skills-I	T	3	2	40	60	100
Elective Foundation Courses (Any One)	UM05SBBI01	Social Entrepreneurship	T	3	2	40	60	100
Core Course (Any Two)	UM05CBBI02	Internet Technology	T	3	2	40	60	100
	UM05CBBI01	Web Application Development	T	3	2	40	60	100
Elective Courses (Any Two)								
Marketing	UM05EBBI01	Principles of Marketing Management	T	3	2	40	60	100
	UM05EBBI02	Advertising Management	T	3	2	40	60	100
Finance	UM05EBBI03	Principles of Financial Management	T	3	2	40	60	100
	UM05EBBI04	Management of Financial Services-I	T	3	2	40	60	100
Human Resource Management	UM05EBBI05	Principles Of Human Resource Management	T	3	2	40	60	100
	UM05EBBI06	Organizational Behaviour-I	T	3	2	40	60	100
International Business	UM05EBBI07	Foreign Trade	T	3	2	40	60	100
	UM05EBBI08	Global Business Affairs	T	3	2	40	60	100