

SARDAR PATEL UNIVERSITY
Programme & Subject: BBA (Information Technology Management)
Semester: VIII
Syllabus with effect from: June-2014
(Batch-2011)

Course Type	Course Code	Name Of Course	Theory/Practical	Credit	Contact Hrs/Week	Exam Duration in hrs	Component of Marks		
							Internal	External	Total
							Total/ Passing	Total/ Passing	Total/ Passing
Foundation Courses (Any One)	UM08FBBI01	Communication Skills for IT Professionals.	Theory	3		2	40	60	100
Elective Foundation Course (Any One)	UM08FBBI02	Legal Aspects of Information Technology	Theory	3		2	40	60	100
	UM08FBBI03	Business Policy & Strategic Management	Theory	3		2	40	60	100
Core Course (Any Two)	UM08CBBI01	Fundamentals of Operating Systems	Theory	3		2	40	60	100
	UM08CBBI02	IT Based Project Management	Theory	3		2	40	60	100
Elective Course (Any Two)									
Marketing	UM08EBBI01	Brand Management-II	Theory	3		2	40	60	100
	UM08EBBI02	Consumer Management-II	Theory	3		2	40	60	100
Finance	UM08EBBI03	Fundamentals of International Finance-II	Theory	3		2	40	60	100
	UM08EBBI04	Investment Analysis & Portfolio Management-II	Theory	3		2	40	60	100
Human Resource Management	UM08EBBI05	Group Process & Behaviour	Theory	3		2	40	60	100
	UM08EBBI06	Strategies for Change Management	Theory	3		2	40	60	100
International Business	UM08EBBI07	Foreign Exchange Management-II	Theory	3		2	40	60	100
	UM08EBBI08	International Economic Organizations-II	Theory	3		2	40	60	100

