

SARDAR PATEL UNIVERSITY
Programme: BBA (Information Technology Management)
Semester: VIII
Syllabus with effect from: December-2013
(Batch-2010)

Theory-Credit-3

Paper Code: UM08EBBI04	Total Credit: 4
Title Of Paper: Investment Analysis & Portfolio Management - II	

Unit	Description in detail	Weightage (%)
I	Fundamental Analysis - Company Analysis-II Concept of Value, Basic Valuation Model, Bond Valuation, Basic Bond Valuation Model, Bond Value Theorems, Yield to Maturity, Bond values with Semi-annual Interest. Present Value of Preference Shares, Valuation of Equity-Dividend Capitalization approach, Single Period Valuation, Multiperiod valuation, Valuation with Supernormal growth, Earnings capitalization approach, Linkages between shareprice, earnings and dividends	25%
II	Fundamental Analysis - Technical Analysis: Concept Distinction between Fundamental and Technical Analysis Basic premises of Technical Analysis Charting : The basic tool of Technical Analysis Dow theory, Elliott Wave theory, Price and Volume Charts - Bar charts, Line charts/Line and volume charts, Candlestick chart, Point and figure chart, Pattern Analysis - Trend, Head and Shoulders, Double Tops and Bottoms, Triangles, Support and Resistance Levels, Principles of Analysis of Price Pattern Limitations of Technical Analysis	25%
III	Risk and Return - Concepts and Analysis Components of Return Risk Elements Systematic and Unsystematic Risks Precise Measures of risk Risk and Returns Capital Assets Pricing Model Security Market Line	25%
IV	Portfolio selection & Management Efficient market theory, Random Walk theory, Portfolio Risk/Return, Traditional portfolio selection,	25%



	Growth investing, Value investing, performance index, Portfolio Revision	
V	Tutorial : Credit 1 Marks-25	
	Finance in Action Twenty questions from Unit 1 to 4 - Valuation of Securities, Technical analysis, Risk and Return- Concepts and Analysis, Portfolio selection & Management - Journal on the same shall be maintained by the students.	
	Journal shall be evaluated by the concerned teachers.	

Basic Text & Reference Books:-

- Pandian Punithavathy, Security Analysis and Portfolio Management, 2nd ed., Vikas Publishing House
- Bhalla, V.K. Investment Management: Security Analysis and Portfolio Management, S Chand, New Delhi
- Chandra Prasanna, Security Analysis and Portfolio Management, Tata McGraw Hill
- Ranganatham M., and Madhumathi R., Investment Analysis and Portfolio Management, Pearson Education
- Avadhani V A, Securities Analysis and Portfolio Management, Himalaya Publishing House
- Rustagi R P, Investment Analysis and Portfolio Management, Sultan Chand & Sons

