

SARDAR PATEL UNIVERSITY
Programme: BBA (Information Technology Management)
Semester: VIII
Syllabus with effect from: December-2013
(Batch-2010)

Course Type	Course Code	Name Of Course	T/P	Credit	Contact Hrs/Week	Exam Duration in hrs	Component of Marks		
							Internal	External	Total
							Total/ Passing	Total/ Passing	Total/ Passing
Foundation Courses (Any One)	UM08FBBI01	Communication Skills for IT Professionals.	T	4			40	60	100
Core Courses (Any Two)	UM08CBBI01	IT Based Project Management.	T	4			40	60	100
	UM08CBBI02	Enterprise Resource Planning - II	T	4			40	60	100
Extension & Social Courses (Any One)	UM08SBBI01	Yoga & Health	T/P	2			20	30	50
Elective Courses (Any Two)									
Marketing	UM08EBBI01	Brand Management-II	T	4			40	60	100
	UM08EBBI02	Consumer Management-II	T	4			40	60	100
Finance	UM08EBBI03	Fundamentals of International Finance-II	T	4			40	60	100
	UM08EBBI04	Investment Analysis & Portfolio Management-II	T	4			40	60	100
Human Resource Management	UM08EBBI05	Group Process & Behaviour	T	4			40	60	100
	UM08EBBI06	Strategies for Change Management	T	4			40	60	100
International Business	UM08EBBI07	Foreign Exchange Management-II	T	4			40	60	100
	UM08EBBI08	International Economic Organizations-II	T	4			40	60	100

