



Bachelor of Business Administration
B.B.A (ISM) Semester-III

Course Code	UM03CBBS74	Title of the course	PROJECT MANAGEMENT
Total Credits of the course	3	Hours per week	3

Course Objectives:	Students can do successfully development of the project's procedures of initiation, planning, execution, regulation and closure as well as the guidance of the project team's operations towards achieving all the agreed upon goals within the set scope, time, quality and budget standards.
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Unit:1	Introduction to Project Management: <ul style="list-style-type: none">• Meaning of Projects• Characteristics of project• Project Classification• Aspects of a project• Dimensions of a project• The Project Life cycle• Project Management-Meaning and Phases	25%
Unit:2	Project Identification and Formulation: (A)Project Identification: <ul style="list-style-type: none">• Meaning• Criteria for selecting a project• Project ideas• Importance of Project Identification (B) Project Formulation: <ul style="list-style-type: none">• Meaning• Seven Sequential Stages• Checklist for Feasibility report• Planning Commission's Guidelines for Project Formulation	25%
Unit:3	Project Reports and Project Appraisal (A)Project Report	25%





	<ul style="list-style-type: none">• Project Report• Significance• Contents• Scope• Performa of Project Report <p>(B) Project Appraisal</p> <ul style="list-style-type: none">• Meaning & Definition• Scope• Steps in Project Appraisal	
Unit:4	Project Design and Network Analysis <ul style="list-style-type: none">• Introduction• Importance of Network Analysis• Network Techniques, Need for Network Techniques• PERT and CPM and Critical Path (Theory only)	25%

Teaching-Learning Methodology	Discussion, Case study methods & Presentation
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COURSE OUTCOMES	<ol style="list-style-type: none">1. Describe the primary functions of management and the roles of managers.2. Describe the work of major contributors to the field of management.3. Explain how managers align the planning process with company mission, vision, and values.4. Explain the components and considerations of strategic management.5. Explain the process and techniques of individual and group decision-making.6. Identify common organizational structures and the advantages and disadvantages of each.7. Explain the methods and need for control within an organization.
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