



**Bachelor of Business Administration**  
**B.B.A (ISM) Semester-III**

<b>Course Code</b>	<b>UM03CBBS73</b>	<b>Title of the course</b>	<b>Web Programming</b>
<b>Total Credits of the course</b>	<b>2-Lec,2-Lab</b>	<b>Hours per week</b>	<b>5</b>

<b>Course Objectives:</b>	<p>This course is intended to teach the basics involved in publishing content on the World Wide Web. This includes the 'language of the Web' – HTML, the fundamentals of how the Internet and the Web function, a basic understanding of graphic production with a specific stress on creating graphics for the Web, and a general grounding introduction to more advanced topics such as programming and scripting.</p>
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Course Content			Weightage
Units	Description		
Unit – 1	Design And Conquer.	What is HTML? HTML Tag And File HTML Structure, Creating an HTML Page, Formatting your text, styling the text. Paragraph Style Elements.Three Types of List.	25%
Unit – 2	Formatting the Site	.Three Ways of link a document, Creating Tables, Image, Image Map HTML Frames: Frameset and Frame tag. Basics of HTML Forms. Form Elements And Creating Form	25%
Unit -3	Introduction to Client Side Scripting And Server Side	Introduction to Style sheet & CSS Types of CSS Properties, Selector Text, Background, Position, Border, Properties, Scripting Introduction to JavaScript	25%
Unit-4	Advanced JavaScript:	JavaScript Data Types And Variables Decision, Loops And Function Object Based	25%





**SARDAR PATEL UNIVERSITY**  
**Vallabh Vidyanagar, Gujarat**  
**(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))**  
**Syllabus with effect from the Academic Year 2022-2023**

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		programming(DOM) String, Math, Date, string Manipulations	
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<b>Teaching-Learning Methodology</b>	<ul style="list-style-type: none"><li>➤ White Board</li><li>➤ Presentation</li><li>➤ Video, Computer Lab</li></ul>
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**COURSE OUTCOMES:**

<b>1</b>	Upon completion of the <b>course</b> students will be able to: Use knowledge of <b>HTML</b> and CSS code and an <b>HTML</b> editor to create personal and/or business websites following current professional and/or industry standards. Use critical thinking skills to design and create websites.
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