



Bachelor of Business Administration
B.B.A (ISM) Semester-III

Course Code	UM03CBBS71	Title of the course	Management Information System- I
Total Credits of the course	3	Hours per week	3

Course Objectives:	The Management Information Systems department uses three learning objectives to assess student learning. In MIS, students will:
	1. Understand the leadership role of Management Information Systems in achieving business competitive advantage through informed decision making.
	2. Analyze and synthesize business information and systems to facilitate evaluation of strategic alternatives.
	3. Effectively communicate strategic alternatives to facilitate decision making.
	The Management Information Systems department uses three learning objectives to assess student learning. In MIS, students will:

Course Content		Weightage
Units	Description	
Unit – 1	Introduction to MIS <ul style="list-style-type: none"> • What is MIS? Need of MIS, • Advantages and disadvantages of MIS • Functions of MIS • Problems with MIS • Knowledge requirements for MIS • General system concepts • What is IT? • IT & Information System 	25%
Unit – 2	Information, Data and Communication <ul style="list-style-type: none"> Concepts • Data Features • Classification of Information • Communication System and Communication Method • Sources of Information • Information in an organization 	25%
Unit -3	Planning <ul style="list-style-type: none"> Planning Concept and Terms • Objectives • Problems • Type • Process • Sources of Planning Information System 	25%
Unit-4	Techniques & Applications of <ul style="list-style-type: none"> • MIS in Organization • Decision Support System • Expert System • Executive Information System • 	25%





SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))
Syllabus with effect from the Academic Year 2022-2023

	MIS in Business	Expert system • Office Support System(Whole) • Data Processing System • Characteristics of DPS • Scope of Trans. Processing	
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Teaching-Learning Methodology	<ul style="list-style-type: none">➤ White Board➤ Presentation➤ Video➤ Case Study
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COURSE OUTCOMES:

1	Students will have an ability to recognize professional responsibilities and make informed judgments in computing practice based on legal and ethical principles. Students will have an ability to communicate effectively in a variety of professional contexts.
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