



Bachelor of Business Administration
B.B.A (ISM) Semester-III

Course Code	UM03SBBS71	Title of the Course	Urban Development
Total Credits of the Course	03	Hours per Week	03

Course Objectives:	<ol style="list-style-type: none">1. Provide Course outcomes2. To define and analyse current urban development issues.3. To develop an understanding of urban environmental issues, by developing vital and sustainable urban design concepts.4. To apply theory to specific projects by working successfully with public, private and international planning institutions.5. To provide students with a broad interdisciplinary liberal arts framework for understanding the issues, problems, development and prospects of metropolitan areas and their citizens;6. To prepare students for careers and citizenship through experiential curricular and co-curricular opportunities that place students on the front lines of urban life;7. To equip students with the knowledge and skills necessary to pursue professional careers and advanced study related to the multi-faceted nature of urban studies; and8. To serve as a resource, through service, outreach and engagement, to the Chicago metropolitan region.
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Course Content		
Unit	Description	Weightage (%)
1.	Urban Economy Meaning, Definition and characteristics of urban Economy area, town city, metropolis, Components of urban development	25%
2.	Urban Population Size , growth , density migration, causes, effects Problems and Prospects of urban life crowding, noise,air, pollution Urban poverty: measurement, causes, poverty alleviation	25%





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	programmes.	
3.	Development of Urban industries, problems, measures. Importance of SEZ Industrial policy	25%
4.	Urban housing slums, problems and issues. Urban water supply management , Urban sanitation Road, rail, transport, telecom, banks,etc.	25%

Teaching-Learning Methodology	Through Class Room Teaching, Power Point Presentation, Role Playing, Class Room interaction, Group Discussion and Field Projects
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / MCQ (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quiz, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Formulate effective oral and written argumentation;
2.	Explain and evaluate historical and contemporary American and global urbanization processes;
3.	Understand the social, economic, political and governmental conditions of metropolitan areas and their impacts on individuals, institutions and society;
4.	Demonstrate understanding of the diverse nature of urban populations and the social justice issues many of these populations face; and
	Identify ways of creating more humane, equitable, sustainable, and efficient built environments to improve urban futures.





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Suggested References:

Sr. No.	References
1.	INDIAN ECONOMY, A N Agrawal
2.	INDUSTRIAL ECONOMICS
3.	URBAN DEVELOPMENT REPORT
4.	URBANIZATION IN INDIA, Rao VLS Prakasa
5.	HANDBOOK OF URBAIZATION IN INDIA , K C Shivramkrisnan, A Kandu and B N Singh

