



PROGRAMME STRUCTURE

Bachelor of Business Administration (BBA)(Information System Management) Semester: III

Programme Outcome (PO) - For BBA Programme	<ol style="list-style-type: none">1. To understand business functions and management practices leading to development of business acumen among students.2. To develop critical and analytical thinking abilities3. To improve Communication and interpersonal skills4. To develop social sensitivity and ethical considerations leading to sustainable business practices5. To demonstrate global perspective and entrepreneurship acumen6. To get exposure of industrial world through company visits and interaction with experts7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
Programme Specific Outcome (PSO) - For BBA(ISM)	<ol style="list-style-type: none">1. Develop software and IT applications through programming skill like various .NET projects.2. Develop methods for analyzing, designing, planning and managing information systems.3. Demonstrate to manage hardware, software and database memory for their departments and organizations4. Choose minors in areas such as cyber security or business.5. Strengthen their skills and prepare to enter the job market after completion of Internships, seminars and final year practical project.

To Pass	<ol style="list-style-type: none">(i) At least 40% Marks in each paper at the University Examination and aggregate Marks. Internal & External Assessment.(ii) At least 25% Marks in each paper in Internal Assessment and 35% marks aggregate marks in Internal Assessment.
---------	--





SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))
Syllabus with effect from the Academic Year 2022-2023

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
						Total	Total	Total
Ability Enhancement Course (Any One)	UM03ABBS71	Corporate Communication – I	T	3	3	30	70	100
	UM03ABBS72	Fundamentals of Operating System	T	3	3	30	70	100
Core Courses (Any Three)	UM03CBBS71	Management Information System – I	T	3	3	30	70	100
	UM03CBBS72	System Analysis Design - I	T	3	3	30	70	100
	UM03CBBS73	Web Programming	T/P	3	3	30	70	100
	UM03CBBS74	Project Management	T	3	3	30	70	100
Discipline Specific Elective (Any Two)	UM03DBBS71	Financial Management – I	T	3	3	30	70	100
	UM03DBBS72	Human Resource Management	T	3	3	30	70	100
	UM03DBBS73	Ethical Hacking	T	3	3	30	70	100
Generic Elective (Any One)	UM03GBBS71	Economic Analysis - I	T	3	3	30	70	100
	UM03GBBS72	Corporate Law	T	3	3	30	70	100
Skill Enhancement Elective Course (Any One)	UM03SBBS71	Urban Development	T	3	3	30	70	100
	UM03SBBS72	Industrial Exposure	T	3	3	30	70	100
	UM03SBBS73	NCC Army-3	T+P	3	3	30 (15T +15P)	70 (35T+35P)	100
	UM03SBBS74	Integrated Personality Development	T	2+1	3	30	70	100

