

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (ISM) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: June, 2020
SEMESTER – III

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
Ability Enhancement Course (Any One)	UM03ABBS51	Corporate Communication - I	T	3	3	30	70	100
	UM03ABBS52	Fundamentals of Operating System	T	3	3	30	70	100
Generic Elective (Any One)	UM03GBBS51	Economic Analysis - I	T	3	3	30	70	100
	UM03GBBS52	Corporate Law	T	3	3	30	70	100
Core Courses (Any Three)	UM03CBBS51	Management Information System - I	T	3	3	30	70	100
	UM03CBBS52	System Analysis Design - I	T	3	3	30	70	100
	UM03CBBS53	Web Programming	T	3	3	30	70	100
	UM03CBBS54	Project Management	T	3	3	30	70	100
Discipline Specific Elective (Any Two)	UM03DBBS51	Financial Management - I	T	3	3	30	70	100
	UM03DBBS52	Human Resource Management	T	3	3	30	70	100
	UM03DBBS53	Ethical Hacking	T	3	3	30	70	100
Skill Enhancement Elective Course (Any One)	UM03SBBS51	Urban Development	T	3	3	30	70	100
	UM03SBBS52	Industrial Exposure	P	3	3	30	70	100