

SARDAR PATEL UNIVERSITY
BBA (ISM) (3 Years) Semester - 3
Syllabus with Effect from: 2019-20

UM03CBBS21 : Management Information System – I

Theory – 100 Marks

Credit – 3

Unit – 1	Introduction to MIS <ul style="list-style-type: none"> • What is MIS? Need of MIS, • Advantages and disadvantages of MIS • Functions of MIS • Problems with MIS • Knowledge requirements for MIS • General system concepts • What is IT? • IT & Information System 	25%
Unit – 2	Information, Data and Communication Concepts <ul style="list-style-type: none"> • Data Features • Classification of Information • Communication System and Communication Method • Sources of Information • Information in an organization 	25%
Unit – 3	Planning Concept and Terms <ul style="list-style-type: none"> • Objectives • Problems • Type • Process • Sources of Planning Information System 	25%
Unit – 4	Techniques & Applications of MIS in Business <ul style="list-style-type: none"> • MIS in Organization • Decision Support System • Expert System • Executive Information System • Expert system • Office Support System(Whole) • Data Processing System • Characteristics of DPS • Scope of Trans. Processing 	25%

References:

1) Management Information System by T.Lucy

Evaluation Scheme: Internal (Theory) = 40 Marks External (Theory) = 60 Marks