

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (ISM) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: 2019-20
SEMESTER – III

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
Ability Enhancement Course (Any One)	UM03ABBS21	Corporate Communication - I	T	3	2	40	60	100
	UM03ABBS22	Fundamentals of Operating System	T	3	2	40	60	100
Generic Elective (Any One)	UM03GBBS21	Economic Analysis - I	T	3	2	40	60	100
	UM03GBBS22	Corporate Law	T	3	2	40	60	100
Core Courses (Any Three)	UM03CBBS21	Management Information System - I	T	3	2	40	60	100
	UM03CBBS22	System Analysis Design - I	T	3	2	40	60	100
	UM03CBBS23	Web Programming	T	3	2	40	60	100
	UM03CBBS24	Project Management	T	3	2	40	60	100
Discipline Specific Elective (Any Two)	UM03DBBS21	Financial Management - I	T	3	2	40	60	100
	UM03DBBS22	Human Resource Management	T	3	2	40	60	100
	UM03DBBS23	Ethical Hacking	T	3	2	40	60	100
Skill Enhancement Elective Course (Any One)	UM03SBBS21	Urban Development	T	3	2	40	60	100
	UM03SBBS22	Industrial Exposure	P	3	2	40	60	100