

**SARDAR PATEL UNIVERSITY**  
**Programme: BBA(ISM)**  
**Semester: III**  
**Syllabus with effect from : JUNE 2012**

<b>Paper Code:</b> UM03CBBS04	<b>Total Credit: 3</b>
<b>Title Of Paper:</b> Project Management	

Unit	Description in detail	Weighting (%)
<b>1</b>	<b>Introduction to Project Management</b> Meaning of Projects, Characteristics of a Project, Project Classification Aspects of a Project, Dimensions of a Project, The Project Life Cycle, Project Management – Meaning and Phases	<b>25 %</b>
<b>2</b>	<b>Project Identification and Formulation</b> <b>Project Identification:</b> Meaning, Criteria for Selecting a Project Project Ideas, Importance of Project Identification <b>Project Formulation:</b> Meaning, Seven Sequential Stages, Checklist for Feasibility Report Planning Commission’s Guidelines for Project Formulation	<b>25 %</b>
<b>3</b>	<b>Project Reports and Project Appraisal</b> <b>Project Report</b> Project Report, Significance, Contents, Scope, Proforma of Project Report <b>Project Appraisal</b> Meaning and Definition, Scope, Steps in Project AppraisalL	<b>25 %</b>
<b>4</b>	<b>Project Design and Network Analysis</b> Introduction, Importance of Network Analysis, Network Techniques, Need for Network Techniques, PERT and CPM, Critical Path	<b>25 %</b>

**Basic Text & Reference Books**

- Dynamics of Entrepreneurial Development and Management – Vasant Desai
- Entrepreneurial Development – S. S. Khanka

