

SARDAR PATEL UNIVERSITY
BBA (ISM) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Structure with effect from: June – 2023
SEMESTER – VI

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total	Total	Total
Ability Enhancement Course (Any One)	UM06ABBS71	Business Etiquettes and Presentation Skills-II	T	3	2	30	70	100
	UM06ABBS72	Leadership Skill for Management-II	T	3	2	30	70	100
Core Courses (Any Three)	UM06CBBS71	E-Commerce-II	T	3	2	30	70	100
	UM06CBBS72	Data Communication & Computer Network-II	T	3	2	30	70	100
	UM06CBBS73	Programming with PH.P	T/P	3	2	30	70	100
	UM06CBBS74	Management Control System	T	3	2	30	70	100
Generic Elective (Any One)	UM06GBBS71	Global Business Environment	T	3	2	30	70	100
	UM06GBBS72	Social Entrepreneurship	T	3	2	30	70	100
Discipline Specific Elective (Two)	UM06DBBS71	Security Analysis	T	3	2	30	70	100
	UM06DBBS72	Advanced Marketing Management	T	3	2	30	70	100
	UM06DBBS73	E-Business Managerial Application	T	3	2	30	70	100
Skill Enhancement Elective Course (Any One)	UM06SBBS71	Comprehensive Project	P	3	2	30	70	100
	UM06SBBS72	NCC Army-6	T+P	3	2	30 (15+15)	70 (35+35)	100