

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (ISM) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: 2021-22
SEMESTER – VI

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
						Total	Total	Total
Ability Enhancement Course (Any One)	UM06ABBS51	Business Etiquettes and Presentation Skills-II	T	3	2	30	70	100
	UM06ABBS52	Leadership Skill for Management-II	T	3	2	30	70	100
Core Courses (Any Three)	UM06CBBS51	Electronic Commerce – II	T	3	2	30	70	100
	UM06CBBS52	Data Communication and Computer Network – II	T	3	2	30	70	100
	UM06CBBS53	Programming with PHP	T	3	2	30	70	100
	UM06CBBS54	Management Control System	T	3	2	30	70	100
Discipline Specific Elective (Any Two)	UM06DBBS51	Security Analysis	T	3	2	30	70	100
	UM06DBBS52	Advance Marketing Management	T	3	2	30	70	100
	UM06DBBS53	E-Business: Managerial Application	T	3	2	30	70	100
Generic Elective (Any One)	UM06GBBS51	Global Business Environment	T	3	2	30	70	100
	UM06GBBS52	Social Entrepreneurship	T	3	2	30	70	100
Skill Enhancement Elective Course (Any One)	UM06SBBS51	Comprehensive Project	T	3	2	30	70	100