

**SARDAR PATEL UNIVERSITY**  
**Programme: BBA (Information Systems Management)**  
**(Under Choice Based Credit Scheme)**  
**Semester: VI**  
**Syllabus with effect from: DECEMBER 2013**

Course Type	Course Code	Name Of Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total/ Passing	Total/ Passing	Total/ Passing
<b>Foundation Courses: (A) Generic Foundation (Any One)</b>	UM06FBBS01	Leadership Skills for Management - II		3	2	40	60	100
	UM06FBBS02	Business Etiquettes and Presentation Skills – II		3	2	40	60	100
<b>(B) Elective Foundation</b>	UM06EBBS01	Comprehensive Project		3	2	40	60	100
	UM06EBBS02	Brand Management		3	2	40	60	100
<b>Core Courses: (A) Core Compulsory (Any Three)</b>	UM06CBBS01	E-Commerce - II		3	2	40	60	100
	UM06CBBS02	Data Communication & Computer Network - II		3	2	40	60	100
	UM06CBBS03	Web Programming - II		3	2	40	60	100
	UM06CBBS04	Management Control System		3	2	40	60	100
<b>(B) Core Allied (Any Three)</b>	UM06CBBS05	Security Analysis		3	2	40	60	100
	UM06CBBS06	E-Business Managerial Application		3	2	40	60	100
	UM06CBBS07	Marketing Management - II		3	2	40	60	100
	UM06CBBS08	Strategic Management		3	2	40	60	100

