SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25)
Syllabus with effect from the Academic Year 2021-2022

PROGRAMME STRUCTURE

Bachelor of Business Administration (BBA)(Information System Management) Semester: II

Programme Outcome (PO) - For BBA Programme	1. To understand business functions and management practices leading to development of business acumen among students. 2. To develop critical and analytical thinking abilities 3. To improve Communication and interpersonal skills 4. To develop social sensitivity and ethical considerations leading to sustainable business practices 5. To demonstrate global perspective and entrepreneurship acumen 6. To get exposure of industrial world through company visits and interaction with experts 7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
Programme Specific Outcome (PSO) - For BBA(ISM)	1. Develop software and IT applications through programming skill like various .NET projects. 2. Develop methods for analysing, designing, planning and managing information systems. 3. Demonstrate to manage hardware, software and database memory for their departments and organizations 4. Choose minors in areas such as cyber security or business. 5. Strengthen their skills and prepare to enter the job market after completion of Internships, seminars and final year practical project.

To Pass	(i) At least 40% Marks in each paper at the University Examination and aggregate Marks. Internal & External Assessment. (ii) At least 25% Marks in each paper in Internal Assessment and 35% marks aggregate marks in Internal Assessment.

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
						Total	Total	Total
Ability Enhancement Course (Any One)	UM02ABBS71	Communication Skills for Management – II	T	3	3	30	70	100
	UM02ABBS72	Communication Skills – II	T	3	3	30	70	100

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Generic Elective (Any One)	UM02GBBS71	Micro Economics	T	3	3	30	70	100
	UM02GBBS72	Indian Economy - II	T	3	3	30	70	100
Core Courses (Any Three)	UM02CBBS71	Principle of Management	T	3	3	30	70	100
	UM02CBBS72	Fundamentals Of Internet	T	3	3	30	70	100
	UM02CBBS73	C Programming	T	3	3	30	70	100
	UM02CBBS74	Corporate Social Responsibility	T	3	3	30	70	100
Discipline Specific Elective (Any Two)	UM02DBBS71	Corporate Accounting	T	3	3	30	70	100
	UM02DBBS72	Quantitative Techniques	T	3	3	30	70	100
	UM02DBBS73	Multimedia & Applications-II	T	3	3	30	70	100
Skill Enhancement Elective Course (Any One)	UM02SBBS71	Human Rights	T	3	3	30	70	100
	UM02SBBS72	Climate Change and Sustainable Development	T	3	3	30	70	100
	UM02SBBS73	NCC Army-2	T/P	3	3	30	70	100
		Total Credits		24				