SARDARPATELUNIVERSITY
Vallabh Vidyanagar
BBA-(ISM) PROGRAM
Semester- II
Syllabus with effect from: Nov./Dec. 2019

Paper Code: UM02GBBS52	Credit: 3
Title Of Paper: INDIAN ECONOMY-II	Marks:100
Objectives: To provide a through introduction to economic theory starting from the basic idea of goods, economic law, and market	

Unit	Description in detail	Weighting (%)
1	**Overview** Basic characteristics of the Indian economy as a developing economy, issues of development, development strategy in India, factor affecting economic growth in India Economic planning: meaning, type and objectives	25 %
2	**Indian agriculture** Green revolution, present position of Indian agriculture, concept of food security in India, needs of rural credit, NABARD and its role in rural credit, micro finance (concept)	25 %
3	**Indian industries** The role of industrialization, concepts of small-scale and cottage enterprise, role of Small Scale Industries inIndian economy, Information Technology in India, Growth and major issues of Information Technology in India, concept of unorganized sector, labour law	25 %
4	**Industrial finance** Meaning of Industrial Finance, Need and Sources of Industrial Finance, Finance for Industrial Activities, Sources of Finance for Small scale Industries, Shortcoming and Improvements – Weaknesses and remedial measures of Industrial Finance	25 %

Basic Text & Reference Books:

- A.N. Agrawal : "Indian Economy problems of Development and planning" New Age International (P) Ltd New Delhi, Daryaganj, 110002
- Ruddar Dutt, K.P.M. Sundaram: "Indian Economy" S.Chand & Company Ltd, Ram Nagar, New Delhi-110055.
- V.K.Puri , S.K. Mishra : "Indian Economy" Himalaya Publishing House
- S.N.Agrwal "India's Population Problems'".Tata McGraw Hill
- S.S.M Desai "Industrial Economy of India" Himalaya Publishing House"
- S.C.Kuchhal," Industrial Economy of India"
- http://mhrd.gov.in/
- www.nrega.nic.in/
- https://en.wikipedia.org/wiki/Ministry_of_Commerce_and_Industry_(India)