

**SARDAR PATEL UNIVERSITY**  
**PROGRAMME: BBA (ISM) (3 Years)**  
**(Under Choice Based Credit System Based on UGC Guidelines)**  
**Syllabus with Effect from: Nov./ Dec., 2018**  
**SEMESTER – II**

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
Ability Enhancement Course (Any One)	UM02ABBS51	Communication Skills for Management – II	T	3	3	30	70	100
	UM02ABBS52	Communication Skills – II	T	3	3	30	70	100
Generic Elective (Any One)	UM02GBBS51	Macro Economics	T	3	3	30	70	100
	UM02GBBS52	Indian Economy - II	T	3	3	30	70	100
Core Courses (Any Three)	UM02CBBS51	Practices of Management	T	3	3	30	70	100
	UM02CBBS52	Fundamentals of Internet	T	3	3	30	70	100
	UM02CBBS53	C Programming	T	3	3	30	70	100
	UM02CBBS54	Corporate Social Responsibility	T	3	3	30	70	100
Discipline Specific Elective (Any Two)	UM02DBBS51	Corporate Accounting	T	3	3	30	70	100
	UM02DBBS52	Quantitative Techniques	T	3	3	30	70	100
	UM02DBBS53	Multimedia & Applications-II	T	3	3	30	70	100
	UM02SBBS51	Climate Change and Sustainable Development	T	3	3	30	70	100
	UM02SBBS52	Human Rights	T	3	3	30	70	100