SARDAR PATEL UNIVERSITY BBA (ISM) Programme Semester: II Syllabus with effect from: JUNE 2018

Paper Code: UM02GBBS21	Total Credit:3
Subject: Macro Economics	
Objectives: It provides the basic idea of economics and all monetary and	
International policies.	

Unit	Description in detail	Weighting (%)
1	Introduction: Basic Problems of an Economy, Economic System, Types of Economic System, Circular flow of National Income, Two to Five sector model National Income (Basic Concepts) – Methods of calculation and Difficulties in calculation.	25 %
2	Theory of Income and Employment: Theory of income and employment: consumption function Investment multiplier and accelerator Liquidity preference theory of interest, liquidity trap, Modern theory of interest	25 %
3	Banking & International Trade: Functions of commercial banks with special emphasis on credit creation Monetary policy of central bank International Trade – comparative cost theory, Balance of payments, Exchange rate	25 %
4	Macro Economic Problems: Typical business cycle Inflation – Meaning, Types, Causes, Effects and Control of inflation – Philips curve Direct and Indirect tax – merits and demerits Public debt and Debt repayment Deficit Financing – safe limits.	25 %

Basic Text & Reference Books:

Ahuja H.L. (2007) Macro Economics Theory and Policy, Sultanchand and Co, New Delhi. Dwivedi M.D.N (2006) Macro Economics – Theory and Policy, Vikas Publishing House Pvt. Ltd. Mankiw G.N (2003), Macro Economics (Vth Edition), Thomson South Western Delhi. Money, Banking, Public Finance and International Trade by D.M.Mithani, Himalaya Publications,Mumbai.