

**SARDAR PATEL UNIVERSITY**  
**PROGRAMME: BBA (ISM) (3 Years)**  
**(Under Choice Based Credit System Based on UGC Guidelines)**  
**Syllabus with effect from: June - 2028**  
**SEMESTER – II**

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
						Total / Passing	Total / Passing	Total / Passing
Ability Enhancement Course (Any One)	UM02ABBS21	Communication Skills for Management – II	T	3	2	40	60	100
	UM02ABBS22	Communication Skills – II	T	3	2	40	60	100
Generic Elective (Any One)	UM02GBBS21	Macro Economics	T	3	2	40	60	100
	UM02GBBS22	Indian Economy - II	T	3	2	40	60	100
Core Courses (Any Three)	UM02CBBS21	Practices of Management	T	3	2	40	60	100
	UM02CBBS22	Fundamentals of Internet	T	3	2	40	60	100
	UM02CBBS23	C Programming	T	3	2	40	60	100
	UM02CBBS24	Corporate Social Responsibility	T	3	2	40	60	100
Discipline Specific Elective (Any Two)	UM02DBBS21	Corporate Accounting	T	3	2	40	60	100
	UM02DBBS22	Quantitative Techniques	T	3	2	40	60	100
	UM02DBBS23	Multimedia & Applications-II	T	3	2	40	60	100
Skill Enhancement Elective Course (Any One)	UM02SBBS21	Human Rights	T	3	2	40	60	100
	UM02SBBS22	Climate Change and Sustainable Development	T	3	2	40	60	100
		Total Credits		24				