

SARDAR PATEL UNIVERSITY
Programme: BBA (Information Systems Management)
Semester: II
Syllabus with effect from: DECEMBER 2011

Paper Code: UM02CBBS04	Total Credits: 2
Title Of Paper: Corporate Social Responsibility	

Unit	Description in detail	Weightage (%)
1	Business Ethics: Introduction – Features of Ethics – Nature and objectives of ethics – Relation between ethics and business ethics – Meaning of business ethics – Need of business ethics – Factors influencing Business ethics – Arguments in favor of Business ethics.	25 %
2	Corporate social Responsibility Concept – Reasons for socially responsibility – Corporate responsibility towards various group of stake holder – Arguments in favor of CSR – Implementing CSR in Business Organization – CSR Practices	25 %
3	Corporate Governance Introduction - Historical Background – Factors behind the origin of Corporate Governance – Important issues of Corporate Governance – Corporate Governance in India.	25 %
4	Social Responsibility Reporting Introduction – Need – Importance – Practices – Reporting Standard	25 %

Basic Text & Reference Books :

- Principles of Management by Ramasamy T, by Himalaya Publishing House 8th edition, Reprint in 2007.
- Principles of Practices of Management by Prasad L.M. by Sultanchand and sons, 2007 edition.

