

SARDAR PATEL UNIVERSITY

Vallabh Vidyanagar, Gujarat

(Reaccredited with 'A' Grade by NAAC (CGPA 3.25) Syllabus with effect from the Academic Year 2022-2023

Bachelor of Business Administration B.B.A (ISM) Semester-IV

Course Code	UM04DBBS72	Title of the course	Organizational Behavior
Total Credits of the course	3	Hours per week	3

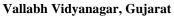
	1. To offer students relevant and actual knowledge of Human
	Behavior at workplace and general places.
	2. To make students aware about various types of people and their
	behavior.
	2. To sweep the students for the behavior related issues such as
	3. To expose the students for the behavior related issues such as
Course Objectives	politics, Change Management etc.
Course Objectives	
	4. To understand the benefits of understanding Organizational
	Behavior.
	5. To understand fundamental concepts of Organizational Behavior.

	Course Content Weig		
Units	Description		
		Concept of Organizational Behavior	
		Nature of Organizational Behavior	
1.	Organizational	Disciplines contributing to Organizational Behavior	25%
	Behavior	Challenges in Organizational Behavior	
		Role of Organizational Behavior	
		Concepts and importance of power	
		Bases of power	





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2.	Power and	Tactics to gain power	25%
	Politics	Reasons for organizational politics Management of organizational politics	
3.	Organizational Change	Concept of Organizational Change Internal and External factors in Organizational Change Human response to change Resistance to change (Meaning and Factors) Management of change or overcoming change Process of planned change	25%
4.	Organizational Conflict	Concept of conflict Types of conflict Causes of interpersonal conflict Causes of intergroup conflict Conflict management	25%

Teaching -
Learning
Methodology

- ➤ White Board, Flow Charts
- > Presentation
- Videos
- Case Study

COURSE OUTCOMES:

1 Students will understand how people are reacts on different situations.





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2	Students will understand the process of understanding people at workplace and general places with different behavior.
3	Students will understand how to maximize use of HR by understanding their behavior.

Suggested References:	
1	L.M. Prasad, "Organizational Behavior" Sultan Chand and Sons, New Delhi, 4 th edition – Reprint 2008.
2	Fred Luthans, "Organizational Behavior" Mc Graw – Hill International Editions, 7 th Edition.

