



Bachelor of Business Administration
B.B.A (ISM) Semester-IV

Course Code	UM04DBBS71	Title of the course	Financial Management I
Total Credits of the course	3	Hours per week	3

Course Objectives:	1. To Develop the Knowledge of Students about the Significance of Cash Flow Statement in Business.
	2. To Enhance the Knowledge of Students about the Debt and Equity Matrix in organization.
	3. To Study about the concept of Leasing, Hire Purchase and Project Financing.
	4. To enable an awareness about the Indian Financial System.
	5. To make them aware about the Primary & Secondary Market.

Course Content		Weightage
Units	Description	
1	Cash Flow Analysis Meaning of cash flow statement Utility of cash flow analysis Limitations of cash flow analysis Basic principles of cash flow estimation Classification of Cash flow Statement activities	25%





SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))
Syllabus with effect from the Academic Year 2022-2023

		Illustration of cash flow analysis (As per AS-3)	
2	Leverage Analysis	Meaning and Definition of Leverage Significance of leverage Operating leverage, Financial leverage, Combined leverage & their implications (Examples of Leverage and Degree of Leverage)	25%
3	Leasing, Hire Purchase & project finance	Meaning and Definition of Leasing and Hire purchase, Types of leases, Rational for leasing, Characteristics of leasing, Operating lease & finance lease, Hire purchase arrangement, Choice between leasing & Hire purchase	25%
4	Indian Financial System	Financial Market: Money market, Capital market, Call money market Stock exchange: Meaning and Definition, Functions, Internet stock trading, Financial Institution (IDBI, IFCI, SIDBI & NABARD) Mutual Funds: Importance of Mutual fund and Types of Mutual fund Financial services in Internet Era, Technology in use, Internet Banking. Relative assets liquidity & Relative financing liquidity, Sources of Working Capital Finance Determining Maximum Permissible Bank Finance	25%

Teaching-Learning

- White Board
- Presentation





Methodology	<ul style="list-style-type: none">➤ Video➤ Case Study
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COURSE OUTCOMES:

1	Students will understand about requirement of Cash Flow Statement in Firm.
2	Students will understand about Stock Exchange and Internet Banking System
3	Students will understand the role of Financial Institution in Economy and Investment Avenues.
4	Students will gain the knowledge about Leasing and Hire Purchase Contract.

REFERENCES:

1. Financial Management by Khan & Jain
2. Financial Management by Pandey I M
3. Indian Financial system by Avdhavi V A
4. Financial Management & Management Accounting by MAheshwari S N.
5. Financial Management by Agrawal M R.
6. Financial Market and services by Gordon & Natarajan
7. Financial Management by Rana T.J.

