



Bachelor of Business Administration
B.B.A (ISM) Semester-IV

Course Code	UM04CBBS71	Title of the course	Management Information System- II
Total Credits of the course	3	Hours per week	3

Course Objectives:	<p>The Management Information Systems department uses three learning objectives to assess student learning. In MIS, students will:</p> <ol style="list-style-type: none"> 1. Understand the leadership role of Management Information Systems in achieving business competitive advantage through informed decision making. 2. Analyze and synthesize business information and systems to facilitate evaluation of strategic alternatives. 3. Effectively communicate strategic alternatives to facilitate decision making.
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Course Content		Weightage	
Units	Description		
Unit – 1	Controlling	<ul style="list-style-type: none"> • Concepts of Controlling Management • Control Cycle • Different feedback Loops • Principles of Controlling • Multiple control feedback • Quality control Total Quality Control Total Quality MGT 	25%
Unit – 2	Ethical and Social Issues in Information Systems	<ul style="list-style-type: none"> • Understanding Ethical and Social Issues Related to Systems • Ethics in an Information Society • The Moral Dimensions of Information Systems 	25%
Unit -3	Managing Knowledge	<ul style="list-style-type: none"> • The Knowledge Management Landscape • Enterprise-Wide knowledge Management Systems • Knowledge Work Systems • Intelligent Techniques 	25%
Unit-4	Basic System	<ul style="list-style-type: none"> • Introduction to Information System Development • What is System? • System development strategies • 	25%





SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))
Syllabus with effect from the Academic Year 2022-2023

	Approach	Tools for system Development • System approach to management • An introduction to Information Security(IS) • Importance of IS • Need for IS • Principles of IS • Standards for Information Security Management	
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Teaching-Learning Methodology	<ul style="list-style-type: none">➤ White Board➤ Presentation➤ Video
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COURSE OUTCOMES:

1	Students will have an ability to recognize professional responsibilities and make informed judgments in computing practice based on legal and ethical principles. Students will have an ability to communicate effectively in a variety of professional contexts.
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