

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (ISM) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: Nov./Dec. 2020
SEMESTER – IV

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
						Total / Passing	Total / Passing	Total / Passing
Ability Enhancement Course (Any One)	UM04ABBS51	Corporate Communication - II	T	3	3	30	70	100
	UM04ABBS52	Personality development	T	3	3	30	70	100
Generic Elective (Any One)	UM04GBBS51	Economic Analysis - II	T	3	3	30	70	100
	UM04GBBS52	Cyber Law	T	3	3	30	70	100
Core Courses (Any Three)	UM04CBBS51	Management Information System - II	T	3	3	30	70	100
	UM04CBBS52	System Analysis Design - II	T	3	3	30	70	100
	UM04CBBS53	Data Base Management System	T	3	3	30	70	100
	UM04CBBS54	Management for Innovation	T	3	3	30	70	100
Discipline Specific Elective (Any Two)	UM04DBBS51	Financial Management - II	T	3	3	30	70	100
	UM04DBBS52	Organizational Behaviour	T	3	3	30	70	100
	UM04DBBS53	Information Security	T	3	3	30	70	100
Skill Enhancement Elective Course (Any One)	UM04SBBS51	Disaster Management	T	3	3	30	70	100
	UM04SBBS52	Rurban Development	T	3	3	30	70	100