

SARDAR PATEL UNIVERSITY
BBA (ISM) (3 Years) Semester - 4
Syllabus with Effect from: 2019-20
UM04DBBS22 Organizational Behavior

Total :-100

Credit:-3

Unit – 1	Organisational Behaviour <ul style="list-style-type: none"> • Concept of organizational Behaviour • Nature of organizational Behaviour • Discipline contributing to organizational Behaviour • Challenges in organizational behaviour • Role of organizational Behaviour 	25%
Unit – 2	Power and Politics <ul style="list-style-type: none"> • Concept and importance of power • Bases of power • Tactics to gain power • Reasons for organizational politics • Management of organizational politics 	25%
Unit – 3	Organisational change Concept of OC <ul style="list-style-type: none"> • Internal and external factors in OC • Human response to change • Resistance to change (Meaning and factors) • Management of change or overcoming change • Process of planned change 	25%
Unit – 4	Organisational conflict <ul style="list-style-type: none"> • Concept of conflict • Types of conflict • Causes of interpersonal conflict • Causes of intergroup conflict • Conflict management 	25%

References:

- 1) L.M.Prasad , “ Organisational Behaviour,” Sultan Chand and sons, New Delhi, 4th Edition – Reprint 2008
- 2) Fred Luthans, “ Organisational Behaviour,” McGraw- Hill International Editions 7TH Edition.

Evaluation: Internal (theory) 40 marks
 External(theory) 60 marks