

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (ISM) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: 2019-20
SEMESTER – IV

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
						Total / Passing	Total / Passing	Total / Passing
Ability Enhancement Course (Any One)	UM04ABBS21	Corporate Communication - II	T	3	2	40	60	100
	UM04ABBS22	Personality development	T	3	2	40	60	100
Generic Elective (Any One)	UM04GBBS21	Economic Analysis - II	T	3	2	40	60	100
	UM04GBBS22	Cyber Law	T	3	2	40	60	100
Core Courses (Any Three)	UM04CBBS21	Management Information System - II	T	3	2	40	60	100
	UM04CBBS22	System Analysis Design - II	T	3	2	40	60	100
	UM04CBBS23	Data Base Management System	T	3	2	40	60	100
	UM04CBBS24	Management for Innovation	T	3	2	40	60	100
Discipline Specific Elective (Any Two)	UM04DBBS21	Financial Management - II	T	3	2	40	60	100
	UM04DBBS22	Organizational Behaviour	T	3	2	40	60	100
	UM04DBBS23	Information Security	T	3	2	40	60	100
Skill Enhancement Elective Course (Any One)	UM04SBBS21	Disaster Management	T	3	2	40	60	100
	UM04SBBS22	Rurban Development	T	3	2	40	60	100
		Total Credits		24				