

**SARDARPATELUNIVERSITY**  
**Vallabh Vidyanagar**  
**BBA-(ISM) PROGRAM**  
**Semester- I**  
(Effective from June 2019)

<b>Paper Code: UM01GBBS52</b>	<b>Credit: 3</b> <b>Marks:100</b>
<b>Title Of Paper: INDIAN ECONOMY-I</b>	
<b>Objectives:</b> To provide a through introduction to economic theory starting from the basic idea of goods, economic law, and market	

Unit	Description in detail	Weighting (%)
<b>1</b>	<b>Introduction of the economy</b> Meaning, definition and characteristics of developed, developing and under developed economies. National income, performance of different sector, trends in national income-growth of national income.	<b>25 %</b>
<b>2</b>	<b>Poverty and Unemployment</b> The concept of poverty, estimate of poverty line, poverty line, solution of the problems of poverty unemployment-meaning and types, estimates of unemployment, Mahatma Gandhi Employment Guarantee Act (Objectives, Present scenario at National Level)	<b>25 %</b>
<b>3</b>	<b>Indian Industry Sector</b> Primary sector- meaning, features and importance, trends in production and productivity in India. Secondary sector- meaning, features and importance and components, productivity trends of major industries. Tertiary sector- meaning, features and importance and components.	<b>25 %</b>
<b>4</b>	<b>Infrastructure</b> Infrastructure and economic development (importance), growth of transportation(road & railway), energy, telecommunication, health and education. Private investment in infrastructure	<b>25 %</b>

**Basic Text & Reference Books:**

- A.N. Agrawal : “Indian Economy problems of Development and planning” New Age International (P) Ltd New Delhi, Daryaganj, 110002
- Ruddar Dutt, K.P.M. Sundaram: “Indian Economy” S.Chand & Company Ltd, Ram Nagar, New Delhi-110055.
- S.N.Agrwal “India’s Population Problems”.Tata McGraw Hill
- V.K.Puri , S.K. Mishra : “Indian Economy” Himalaya Publishing House
- S.S.M Desai “Industrial Economy of India” Himalaya Publishing House”
- S.C.Kuchhal,” Industrial Economy of India”
- <http://mhrd.gov.in/>
- [www.nrega.nic.in/](http://www.nrega.nic.in/)
- [https://en.wikipedia.org/wiki/Ministry\\_of\\_Commerce\\_and\\_Industry\\_\(India\)](https://en.wikipedia.org/wiki/Ministry_of_Commerce_and_Industry_(India))