

SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar
BBA-(ISM) PROGRAM
Semester – I
(Effective from June 2018)

Paper Code: UM01SBBS22	Total Credit: 3 Marks:100
Title Of Paper: Rural Development-History and Current Issues	
Objectives: To provide the basic knowledge of our Indian economy and various industries and idea about communications.	

Unit	Description in detail	Weighting (%)
1	Rural Economy: Meaning, Importance and History Natural Resources: Land, Water, Forest & Minerals Role of Government bodies in rural development	25 %
2	Rural Population: Size, Growth and Occupational classification, Migration Causes and effects. Rural Unemployment: Types, Causes, National Rural Employment Act. Rural Poverty: Measurement, Causes, Poverty Eradication programmes.	25 %
3	Rural Development: Importance of rural development Development in rural industries, credit and employment. rural industries, credit and employment. Green Revolution.	25 %
4	Rural Infrastructure: Growth in Roads, Railways, Energy, Irrigation, Banking, Insurance, Education and Health. Role of NGO in rural development.	25 %

Evaluation : Internal : 40 Marks (Theory)
: External: 60 Marks (Theory) – Two – Hour Examination

Basic Text & Reference Books

- Agorwala A.N. – Indian Economics
- Arora R.C. – “Integrated Rural Development”- S.Chand& Co. Ltd., New Delhi
- BehariBipin – Rural Industrialisation in India –Vikas Publication, New Delhi.
- Bhattachary B.N. – “Indian Rural Economics” – Metropolitan Book Co., Nerw Delhi
- Desai Vasant – Rural Development Vol-I to Vol-V