

SARDARPATELUNIVERSITY
Vallabh Vidyanagar
BBA-(ISM) PROGRAM
Semester- I
(Effective from June 2018)

Paper Code: UM01GBBS22	Credit: 3 Marks:100
Title Of Paper: INDIAN ECONOMY-I	
Objectives: To provide a through introduction to economic theory starting from the basic idea of goods, economic law, and market	

Unit	Description in detail	Weighting (%)
1	Introduction of the economy Meaning, definition and characteristics of developed, developing and under developed economies. National income, performance of different sector, trends in national income-growth of national income.	25 %
2	Poverty and Unemployment The concept of poverty, estimate of poverty line, poverty line, solution of the problems of poverty unemployment-meaning and types, estimates of unemployment, Mahatma Gandhi Employment Guarantee Act (Objectives, Present scenario at National Level)	25 %
3	Indian Industry Sector Primary sector- meaning, features and importance, trends in production and productivity in India. Secondary sector- meaning, features and importance and components, productivity trends of major industries. Tertiary sector- meaning, features and importance and components.	25 %
4	Infrastructure Infrastructure and economic development (importance), growth of transportation (road & railway), energy, telecommunication, health and education. Private investment in infrastructure	25 %

Evaluation: Internal :40 Marks(Theory)

External: 60 Marks(Theory) – TWO – Hour Examination

Basic Text & Reference Books:

- A.N. Agrawal : “Indian Economy problems of Development and planning” New Age International (P) Ltd New Delhi, Daryaganj, 110002
- Ruddar Dutt, K.P.M. Sundaram: “Indian Economy” S.Chand & Company Ltd, Ram Nagar, New Delhi-110055.
- S.N.Agrwal “India’s Population Problems” .Tata McGraw Hill
- V.K.Puri , S.K. Mishra : “Indian Economy” Himalaya Publishing House
- S.S.M Desai “Industrial Economy of India” Himalaya Publishing House”
- S.C.Kuchhal,” Industrial Economy of India”
- <http://mhrd.gov.in/>
- www.nrega.nic.in/
- [https://en.wikipedia.org/wiki/Ministry_of_Commerce_and_Industry_\(India\)](https://en.wikipedia.org/wiki/Ministry_of_Commerce_and_Industry_(India))