

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (ISM) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: June - 2018
SEMESTER – I

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
						Total / Passing	Total / Passing	Total / Passing
Ability Enhancement Course (Any One)	UM01ABBS21	Communication Skills for Management – I	T	3	2	40	60	100
	UM01ABBS22	Communication Skills – I	T	3	2	40	60	100
Generic Elective (Any One)	UM01GBBS21	Micro Economics	T	3	2	40	60	100
	UM01GBBS22	Indian Economy - I	T	3	2	40	60	100
Core Courses (Any Three)	UM01CBBS21	Principle of Management	T	3	2	40	60	100
	UM01CBBS22	Logical Organization of Computer	T	3	2	40	60	100
	UM01CBBS23	Computer Application in Business	T	3	2	40	60	100
	UM01CBBS24	Office Management and Commercial Practices	T	3	2	40	60	100
Discipline Specific Elective (Any Two)	UM01DBBS21	Accounting for Management	T	3	2	40	60	100
	UM01DBBS22	Business Mathematics	T	3	2	40	60	100
	UM01DBBS23	Multimedia & Applications-I	T	3	2	40	60	100
Skill Enhancement Elective Course (Any One)	UM01SBBS21	Environmental Studies	T	3	2	40	60	100
	UM01SBBS22	Rural Development History and Current Issues	T	3	2	40	60	100
Total Credits				24				