

SARDAR PATEL UNIVERSITY
Programme: BBA(Information Systems Management)
Semester: I
Syllabus with effect from: JUNE 2011

Paper Code: UM01CBBS08	Total Credit: 3
Title Of Paper: Multimedia and Application - I	

Unit	Description in detail	Weighting (%)
1	Introduction What is Multimedia, Definition. CD-ROM/DVD/Flash-Drivers and Multimedia. Scope of Multimedia. Where to use Multimedia. Types of Multimedia Application.	25 %
2	Multimedia hardware and software tools. Hardware: Connections, Memory and Storages Devices. Input Devices , Output Devices Software : Text Editing and Word Processing Tools, OCR S/W, Painting and Drawing Tools.	25 %
3	Multimedia Text . The Power of Meaning about Font and Types. Using text in multimedia. Computer and text, Font Edition and Designing Tools. Hyper Media and Hyper Text.	25 %
4	Multimedia Sound. The Power of Sound, Multimedia System and sound, Digital Audio, Making MIDI. Audio : Audio File Format , MIDI verses Digital Audio, Adding Sound To your multimedia Project, Space Consideration.	25 %

Basic Text & Reference Books

- Multimedia Magic : S. Gokul (BPB).
- Digital Multimedia : Chapman & Chapman, (Wiley India)
- Multi Media Make It Work (4th Edition) : Tay Vaughan (TMH)

