

SARDAR PATEL UNIVERSITY
BBA (ISM) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Structure with effect from: June – 2023
SEMESTER – V

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total	Total	Total
Ability Enhancement Course (Any One)	UM05ABBS71	Business Etiquettes and Presentation Skills-I	T	3	2	30	70	100
	UM05ABBS72	Leadership Skill for Management-I	T	3	2	30	70	100
Core Courses (Any Three)	UM05CBBS71	E-Commerce-I	T	3	2	30	70	100
	UM05CBBS72	Data Communication & Computer Network-I	T	3	2	30	70	100
	UM05CBBS73	V.B.NET	T/P	3	2	30	70	100
	UM05CBBS74	Supply Chain Management	T	3	2	30	70	100
Generic Elective (Any One)	UM05GBBS71	Indian Business Environment	T	3	2	30	70	100
	UM05GBBS72	Entrepreneurship Development	T	3	2	30	70	100
Discipline Specific Elective (Two)	UM05DBBS71	Personal Finance	T	3	2	30	70	100
	UM05DBBS72	Marketing Management	T	3	2	30	70	100
	UM05DBBS73	Software Engineering	T	3	2	30	70	100
Skill Enhancement Elective Course (Any One)	UM05SBBS71	Business Ethics	T	3	2	30	70	100
	UM05SBBS72	Consumer Rights	T	3	2	30	70	100
	UM05SBBS73	NCC Army-5	T+P	3	2	30 (15+15)	70 (35+35)	100