

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (ISM) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: 2021-22
SEMESTER – V

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
						Total	Total	Total
Ability Enhancement Course (Any One)	UM05ABBS51	Business Etiquettes and Presentation Skills-I	T	3	2	30	70	100
	UM05ABBS52	Leadership Skill for Management-I	T	3	2	30	70	100
Core Courses (Any Three)	UM05CBBS51	Electronic Commerce – I	T	3	2	30	70	100
	UM05CBBS52	Data Communication and Computer Network – I	T	3	2	30	70	100
	UM05CBBS53	V.B.NET	T	3	2	30	70	100
	UM05CBBS54	Supply Chain Management	T	3	2	30	70	100
Discipline Specific Elective (Any Two)	UM05DBBS51	Personal Finance	T	3	2	30	70	100
	UM05DBBS52	Marketing Management	T	3	2	30	70	100
	UM05DBBS53	Software Engineering	T	3	2	30	70	100
Generic Elective (Any One)	UM05GBBS51	Indian Business Environment	T	3	2	30	70	100
	UM05GBBS52	Entrepreneurship Development	T	3	2	30	70	100
Skill Enhancement Elective Course (Any One)	UM05SBBS51	Business Ethics	T	3	2	30	70	100
	UM05SBBS52	Consumer Rights	T	3	2	30	70	100