

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (ISM) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: 2020-21
SEMESTER – V

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
						Total	Total	Total
Ability Enhancement Course (Any One)	UM05ABBS21	Business Etiquettes and Presentation Skills-I	T	3	2	40	60	100
	UM05ABBS22	Leadership Skill for Management-I	T	3	2	40	60	100
Core Courses (Any Three)	UM05CBBS21	Electronic Commerce – I	T	3	2	40	60	100
	UM05CBBS22	Data Communication and Computer Network – I	T	3	2	40	60	100
	UM05CBBS23	V.B.NET	T	3	2	40	60	100
	UM05CBBS24	Supply Chain Management	T	3	2	40	60	100
Discipline Specific Elective (Any Two)	UM05DBBS21	Personal Finance	T	3	2	40	60	100
	UM05DBBS22	Marketing Management	T	3	2	40	60	100
	UM05DBBS23	Software Engineering	T	3	2	40	60	100
Generic Elective (Any One)	UM05GBBS21	Indian Business Environment	T	3	2	40	60	100
	UM05GBBS22	Entrepreneurship Development	T	3	2	40	60	100
Skill Enhancement Elective Course (Any One)	UM05SBBS21	Business Ethics	T	3	2	40	60	100
	UM05SBBS22	Consumer Rights	T	3	2	40	60	100