## SARDAR PATEL UNIVERSITY Programme: BBA(Information Systems Management) Semester: V Syllabus with effect from : JUNE 2013

Paper Code: UM05CBBS08	Total Credit: 3
Title Of Paper: Entrepreneurship Development	Total Credit: 5

Unit	Description in detail	Weighting (%)
1	Introduction	25 %
	Concept of entrepreneur and entrepreneurship	
	Difference between entrepreneur and intrapreneur	
	Types of an entrepreneurs	
	Common Characteristics of an entrepreneur	
	Qualities and skills of an entrepreneur	
2	Women Entrepreneurship	25 %
	Concept and Growth of women entrepreneurship	
	Problems and Remedies	
	National level associations working for women entrepreneurship development	
	Success stories of women entrepreneurship	
3	Institutions In Aid of Entrepreneurs	25 %
	Introduction ,Meaning	
	Entrepreneurship development programme organizations	
	Role of MDI, EDII, NIESBUD	
	Role of NAYE for promoting women entrepreneurship	
4	Small scale Industries	25 %
	Definition as per MSMED Act-2006	
	Classifications of small scale industry	
	Procedure to start small scale industries	
	Importance of small scale industries in Indian economy	
	Problems of small scale industries	

## **Basic Text & Reference Books**

- Desai vasant, "Dynamics of entrepreneurial Development and management," Himalaya Publishing House, Mumbai
- Gupta C.B.and srinivasan N.P., "Entrepreneurial Development," Sultan chand And Sons, New Delhi.
- Kulshreshta Kalyani, "Sucessful Entrepreneurship," Kanishka Publishers, Distributors, New Delhi.

