SARDAR PATEL UNIVERSITY

Programme: BBA(Information Systems Management)

Semester: V

Syllabus with effect from : JUNE 2013

Paper Code: UM05CBBS05	Total Credit: 3
Title Of Paper: Personal Finance	Total Credit. 3

Unit	Description in detail	Weighting (%)
1	Introduction Of Personal Finance (Theory and examples)	25 %
	Introduction, Meaning and importance	
	Goals of personal Finance	
	Financial Planning and budgeting process	
	Examples based on preparation of Family Cash budget	
2	Saving and Investment (only theory)	25 %
	Introduction	
	Need for a Diversified Personal investment Portfolio	
	Investment avenue	
	Bank – Fixed Deposits, Recurring Deposits	
	Bond – RBI relief bond, Deep Discount bond, Zero coupon bond, Double option	
	bond	
	Government Schemes – NSC, PPF, Post Office Schemes	
	Company Deposits	
	Overseas Investments – ADRs, GDRs, FCCBs, FCEBs	
3	Mutual Fund (only theory)	25 %
	Meaning, Concept, Definition	
	Types of Mutual Fund	
	Importance of mutual Fund	
	Drawbacks of Mutual funds	
	Mutual Fund in India.	
4	Insurance (Theory and examples)	25 %
	Introduction	
	Life insurance: basic feature of endowment assurance, Money back plan,	
	Whole life assurance plan and term assurance	
	General Insurance: basic features of medical insurance, vehicle insurance and	
	accident insurance	
	IRDA	
	Calculation of premium and settlement of claim	

Basic Text & Reference Books

- ➤ Investment Management V.K.Bhalla
- Financial Markets and Services Gordon and Natrajan
- > Investment Management -Prasan Chandra
- Financial Services M.Y.Khan
- Financial Services S.Mohan and R.Elangoval

