

SARDAR PATEL UNIVERSITY
Programme: BBA(Information Systems Management)
Semester: V
Syllabus with effect from : JUNE 2013

Paper Code: UM05CBBS04	Total Credit: 3
Title Of Paper: Supply Chain Management	

Unit	Description in detail	Weighting (%)
1	OVERVIEW OF SUPPLY CHAIN MANAGEMENT. Introduction Evolution of Supply Chain Management Objectives, Benefits of Supply Chain Management Seven Components of Supply Chain Management Challenges of Supply Chain Management	25 %
2	SUPPLY CHAIN MANAGEMENT STRATAGY Concept Supply Chain Framework Design Factors Affecting Supply Chain Design Performance Measures	25 %
3	CONTEMPORARY ISSUES IN SUPPLY CHAIN MANAGEMENT Demand Chain Management Green Supply Chain Management	25 %
4	INDIAN SCENARIO OF SUPPLY CHAIN MANAGEMENT Overview of Indian Scenario Outsourcing in Indian Context Indian Specific Problems Indian Success Stories	25 %

Basic Text & Reference Books

- Sarika kulkarni and ashok sharma , “supply chain management”- creating Linkages for faster business turnaround , tata mcgraw – Hill publication -2008
- D.K.Agrawal –“supply chain management” –strategy,cases and best practices Publisher-macmillan publishers India ltd
- Dr.milind M.oka and prof. Deepak P.bhivpathaki, “supply chain management” Everest publishing House ,pune

