

**SARDAR PATEL UNIVERSITY**  
**Programme: BBA (International Business)**  
**Semester: III**  
**Syllabus with Effect from: JUNE 2015**

<b>Paper Code:</b> UM03CBBB02	<b>Total Credits: 3</b>
<b>Title Of Paper:</b> International Financial Management - I	

Unit	Description in detail	Weightage (%)
<b>1</b>	<b>International Financial Management: An Overview</b> Introduction Why study international finance Finance Function Emerging challenges Recent changes in global financial market Objectives of firm- risk management, wealth maximization Framework for financial decision Role of the international financial manager	<b>25 %</b>
<b>2</b>	<b>Export Finance</b> Pre shipment Finance Post shipment finance Meaning, importance, features, Procedure, Documentary evidence, Types	<b>25 %</b>
<b>3</b>	<b>Instruments Of International Financing</b> Short term, Medium term, and Long term financial sources Banker's acceptance Factoring, forfeiting, Promissory notes External commercial borrowing	<b>25 %</b>
<b>4</b>	<b>Terms of Payments</b> Factor affecting terms of payments Terms of payments <ul style="list-style-type: none"> <li>• Payment in Advance</li> <li>• Letter of credit</li> <li>• Draft</li> <li>• Open account</li> <li>• Consignment</li> </ul> Letter of credit – meaning, parties, procedure, types, advantages and disadvantages	<b>25 %</b>

**Basic Text & Reference Books:**

- Global Marketing – Keegan
- Export Marketing – Rathore
- International Marketing – Bhattacharya
- Global Marketing – Jhony K Johanson

