SARDAR PATEL UNIVERSITY

Programme: BBA (International Business)

Semester: III

Syllabus with Effect from: JUNE 2015

Paper Code: UM03CBBB01	Total Credits: 3
Title Of Paper: Foreign Trade Policy & Authorities	Total Credits: 5

Unit	Description in detail	Weightage (%)
1	Foreign Trade Policy	25 %
	Historical Review	
	Present Export – Foreign Trade Policy of Govt. of India	
	• Objectives	
	Salient Features	
	Implication of Policy	
2	Government Authorities	25 %
	Department of Commerce	
	Director General of Foreign Trade (DGFT)	
	Foreign Investment Promotion Board (FIPB)	
	Board of Trade	
	Zonal Advisory Committee	
	State Liaison Officer	
3	Commodity Organisation	25 %
	Export Promotion Councils (EPC)	
	Commerce Board	
	Trade Development Authority (TDA)	
	Trade Fair Authority (TFA)	
	Federation of Indian Export Organization (FIEO)	
	EXIM Bank	
	State Trading Corporation (STC)	
4	Minerals & Metals Trading Corporation (MMTC)	25.0/
4	Foreign Trade Facilitation Authorities	25 %
	Export - Import Documentation	
	Principal Documents	
	Auxiliary Documents	
	• Regulatory Documents	
	Freight Investigation Bureau	
	Customs & Central Excise Department	
	Central Warehousing Corporation	

Basic Text & Reference Books:

- > Problems of Indian Economy By R.C. Joshi
- > Export Marketing By Acharya & Jain
- > Export Import Procedure & Documentation Acharya & Jain
- > Export Marketing Rathor & Rathor
- Website: http://dgftcom.nic.in/exim/2000/policy/ftp-plcontent0910.pdf

