

SARDAR PATEL UNIVERSITY
Programme: BBA (International Business)
(Under Choice Based Credit Scheme)
Semester: III
Syllabus with Effect from: JUNE 2015

Course Type	Course Code	Name Of Course	T /P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total/ Passing	Total/ Passing	Total/ Passing
Foundation Courses : (A) General Foundation	UM03FBBB01	Personality Development	T	3	2	40	60	100
	UM03FBBB02	Urban Development	T	3	2	40	60	100
Core Courses: (A) Core Compulsory	UM03CBBB01	Foreign Trade Policy & Authorities	T	3	2	40	60	100
	UM03CBBB02	International Financial Management - I	T	3	2	40	60	100
	UM03CBBB03	International Marketing Management - I	T	3	2	40	60	100
(B) Core Allied	UM03CBBB04	Quality Control & Procedure	T	3	2	40	60	100
	UM03CBBB05	Managerial Economics	T	3	2	40	60	100
	UM03CBBB06	Production and Material Management	T	3	2	40	60	100

