SARDAR PATEL UNIVERSITY
Programme: BBA (International Business)
Semester: VI
Syllabus with Effect from: DECEMBER 2016

Paper Code: UM06FBBB02	Total Credits: 3
Title Of Paper: Industrial Exposure	

Unit	Description in detail	Weightage (%)
	Course Objective: The objective of this course is to develop the ability of the student to collect data, interview people, design questionnaire, interpret and write a report about his investigation and working during summer training / inplant training. Each student will work in a Business Units for at least 3 weeks during the year for studying in depth a subject related to foreign trade & submit his/her own individual Project Report on the prescribed topic (Which will be prescribed by the respective college separately for each student) through the college concerned to the University in time and appear at a Viva at the end of the year as notified by the university. The assessment of the Report and the Viva will be made by a panel of Examiners appointed by the University. The break-up of assessment will be Report 70%, Viva 30%	
	Course Contents: The project report should be in the nature of information feed-back about what the student has observed while working in a factory during summer / winter training. It should be a fact finding study either about the whole organisation or confined to the export-import activities of the organisation or any other aspect of foreign trade. The Project Report should mention in not more than ten pages about the theoretical or conceptual aspect of the topic/subject. Long history of the organisation, excessive photographs should be avoided. Under no circumstances the Project Report should be a reproduction from any other Project Report/Research Project of this Institute or of any other Institute. The Project report should be written under the guidance of the faculty of the Institute. Before submission it should bear a certificate from the guide about satisfactory work. the Project Report should be of 50 to 60 Pages. The student should submit the Project Report at least one month before the beginning of the University examination.	

Notes:

➢ The Project Report should be prepared, computerize and submitted in the prescribed format in triplicate viz University copy, College copy & Personal copy

➢ While doing the placement of a student, concerned college should take care that no any relative is holding higher or executive position in the units assigned to the student.