

**SARDAR PATEL UNIVERSITY**  
**Programme: BBA (International Business)**  
**Semester: VI**  
**Syllabus with Effect from: DECEMBER 2016**

<b>Paper Code:</b> UM06CBBB06	<b>Total Credits: 3</b>
<b>Title Of Paper:</b> Project Management & Report	

Unit	Description in detail	Weightage (%)
<b>1</b>	<b>Introduction:</b> Concept & Characteristics of Project Project Classification Aspects of Project	<b>25 %</b>
<b>2</b>	<b>Project Management:</b> Meaning & Importance of Project Management Meaning of Project Idea and Feasibility Report Project Identification – Meaning and Signification What is Project Formulation? Steps in Project Formulation	<b>25 %</b>
<b>3</b>	<b>Project Report:</b> Meaning and Introduction of Introduction Contents of Project Report Proforma of Project Report Illustration of Project Report (at least two)	<b>25 %</b>
<b>4</b>	<b>Project Appraisal:</b> Meaning & Scope of Project Appraisal, Steps in Project Appraisal Economic, Technical, Organizational, Managerial, Operational, Financial.	<b>25 %</b>

**Basic Text & Reference Books:**

- Dynamics of Entrepreneurship Development : Vasant Desai – Himalaya Publication
- Entrepreneurship Development : **By C. B. Gupta & N. P. Shrinivasan**
- Entrepreneurship Management : Dr. Aruna Caulgud - Thomaon & Vikash Publication
- Essential of Entrepreneurship Small Bossiness Management: Thomas W Zimmerer &
- Norman M Scarborough – Person Education

