

SARDAR PATEL UNIVERSITY
Programme: BBA (International Business)
Semester: II
Syllabus with Effect from: DECEMBER 2014

Paper Code: UM02CBBB05	Total Credits: 3
Title Of Paper: Macro Economics	

Unit	Description in detail	Weightage (%)
1	The Theory of Income & Employment Principle of Effective Demand Propensity of Consume Investment Multiplier	25 %
2	National Income Definition of N.I. (GNP, NNP, GDP, NDP, NNP at market price & at factor price, percapita income) Method of Measurement of N.I. Difficulties in the Measurement of N.I.	25 %
3	International Trade The comparative Cost Advantage Theory of International Trade Balance of Trade & Balance of Payments – Causes of disequilibrium and Methods of correction Exchange rate Foreign Trade Multiplier	25 %
4	Public Finance Direct & Indirect taxes – Their advantages & disadvantages Public debt – Meaning – causes – debt redemption Deficit Financing – Meaning – Safe limit	25 %

Basic Text & Reference Books:

- Macro Economic Theory – by M. L. Jhingan
- Advanced Economic Theory – by H. L. Ahuja
- Money, banking, Public Finance & International Trade – by D. M. Mithani
- International Trade – by Francis Cherunilam

