

SARDAR PATEL UNIVERSITY
Programme: BBA (International Business)
(Under Choice Based Credit Scheme)
Semester: IV
Syllabus with Effect from: DECEMBER 2015

Course Type	Course Code	Name Of Course	T /P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total/ Passing	Total/ Passing	Total/ Passing
Foundation Courses: (A) General Foundation	UM04FBBB01	Leadership for Business Management	T	3	2	40	60	100
	UM04FBBB02	Disaster Management	T	3	2	40	60	100
Core Courses: (A) Core Compulsory	UM04CBBB01	Foreign Trade Incentive & Promotional Measures	T	3	2	40	60	100
	UM04CBBB02	International Financial Management - II	T	3	2	40	60	100
	UM04CBBB03	International Marketing Management - II	T	3	2	40	60	100
(B) Core Allied	UM04CBBB04	Logistic Management	T	3	2	40	60	100
	UM04CBBB05	Market Morphology	T	3	2	40	60	100
	UM04CBBB06	Entrepreneurship and Industry	T	3	2	40	60	100

