

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (International Business) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: June - 2019
SEMESTER – I

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
Ability Enhancement Course	UM01ABBB51	Communication Skills for International Business – I	T/P	3	3	30	70	100
Generic Elective	UM01G BBB51	Micro Economics	T	3	3	30	70	100
Core Course	UM01C BBB51	Principle of Management	T	3	3	30	70	100
	UM01C BBB52	Industrial Organisation-1	T	3	3	30	70	100
	UM01C BBB53	Commercial Geography India & World	T	3	3	30	70	100
Discipline Specific Elective	UM01D BBB51	Accounting for International Business	T	3	3	30	70	100
	UM01D BBB52	Business Mathematics	T	3	3	30	70	100
Skill Enhancement Elective Course	UM01S BBB51	Environmental Studies	T	3	3	30	70	100