

SARDAR PATEL UNIVERSITY
Programme: BBA (International Business)
Semester: I
(Effect from June, 2018)

Paper Code: UM01CBBB23	Total Credits: 3
Title Of Paper: Commercial Geography Indian and World	

Unit	Description in detail	Weightage (%)
1	Introduction: Definition, Nature and scope of Commercial Geography, Importance of Types of Environment, Various factors of distribution of Economic Activity – Primary, Secondary, Tertiary, Quaternary.	25 %
2	Resources of India & World: Forest Resource, Animal Resources , Land Utilization Agriculture Resource , Type of Agriculture, Problems and Prospects of India Agriculture (Green Revolution) Mineral Resources-Production & World Trade Power Resources-Types, Distribution and Production(Coal,Petroleum, Nuclear, Hydel,Solar)	25 %
3	Communication: Important Parts of Cargoes, Types of Communication and its significance in International Trade, Important Ocean, Rail, Air Routes, North Atlantic Ocean Route, Suez Route, Trances – Liberian Rail Route – International Ports and Cargoes	25%
4	Industries Factors of Industrial Location: Geographical Accounts of Industries Distribution Iron and steel, Cotton Textile, Sugar Engineering, Chemical, Medicine Industries, Major industrial regions of India and World.	25%

Basic Text & Reference Books:

- Economics and Commercial Geography of India – by T.C. Sharma and O-Continuo
- India – A comprehensive Geography – by Khullar
- Economic & Commercial Geography – K. K. Khanna and Dr. Gupta
- “Indian Economy” – Dutta & Sundarm
- Commercial Geography – Prof. Pade
- A Geography of India – P. Sen Gupta
- Commercial Geography – Sir – Dudley stamp
- Fundamental of Economic Geography – Van Royen & Bengston.
- Economics Geography – Alexander
- Economics Geography – John & Darkenwad.
- Commercial Geography – Prof. Ahir Rao
- Geography of International Trade – Thoman