

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (International Business) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: June - 2018
SEMESTER – I

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in Hrs	Component of Marks		
						Internal	External	Total
						Total / Passing	Total / Passing	Total / Passing
Ability Enhancement Course	UM01ABBB21	Communication Skills for International Business – I	T/P	3	2	40	60	100
Generic Elective	UM01G BBB21	Micro Economics	T	3	2	40	60	100
Core Course	UM01C BBB21	Principle of Management	T	3	2	40	60	100
	UM01C BBB22	Industrial Organisation-1	T	3	2	40	60	100
	UM01C BBB23	Commercial Geography India & World	T	3	2	40	60	100
Discipline Specific Elective	UM01D BBB21	Accounting for International Business	T	3	2	40	60	100
	UM01D BBB22	Business Mathematics	T	3	2	40	60	100
Skill Enhancement Elective Course	UM01S BBB21	Environmental Studies	T	3	2	40	60	100
		Total Credits		24				