

SARDAR PATEL UNIVERSITY
Programme: BBA (International Business)
Semester: I
Syllabus with Effect from: JUNE 2014

Paper Code: UM01CBBB03	Total Credits: 3
Title Of Paper: Commercial Geography Indian and World – I	

Unit	Description in detail	Weightage (%)
1	Introduction: Definition, Nature and scope of Commercial Geography, Importance of Geography.	25 %
2	Man and Environment: Types of Environment, Various factors of distribution of Economic Activity – Primary, Secondary, Tertiary, Quaternary.	25 %
3	Climate: Factors affecting the India climate latitudes, The monsoon winds. Relief, climatically region of India and its characteristics.	25 %
4	Transport and Communication Role of Transport in Trade of India, Modes of Transport, Merits and Demerits, Important Parts of Cargoes, Types of Communication and its significance in International Trade, Important Ocean, Rail, Air Routes, North Atlantic Ocean Route, Suez Route, Trances – Liberian Rail Route – International Ports and Cargoes	25 %

Basic Text & Reference Books:

- Economics and Commercial Geography of India – by T.C. Sharma and O-Continuo
- India – A comprehensive Geography – by Khullar
- Economic & Commercial Geography – K. K. Khanna and Dr. Gupta
- “Indian Economy” – Dutta & Sundarm
- Commercial Geography – Prof. Pade
- A Geography of India – P. Sen Gupta
- Commercial Geography – Sir – Dudley stamp
- Fundamental of Economic Geography – Van Royen & Bengston.
- Economics Geography – Alexander
- Economics Geography – John & Darkenwad.
- Commercial Geography – Prof. Ahir Rao
- Geography of International Trade – Thoman

